

## Northern Credit Union combines National Volunteer Week with its Employee Appreciation and Wellness Event to showcase impact through employee action.

(Sault–Ste–Marie–April 25, 2024) In an impressive display of philanthropy and volunteerism, Northern Credit Union employees [contributed](#) last year over 228 volunteer hours and \$3,706, supporting 61 charities. This builds on the more than \$200,000 in corporate donations based on meaningful contributions by Northern employees and their volunteer efforts.

Northern Credit Union will celebrate these and other impacts this month as Volunteer Week and its Employee Appreciation and Wellness event converge. The event will take place between April 22, 2024, and May 3, 2024 which highlights the symbiotic relationship between Northern employees and their extensive volunteer endeavours.

"I am in constant awe of our employees who in addition to their professional talents, share their time, efforts and money supporting our local communities," says Northern Credit Union President and CEO Richard Adam. "I have so much gratitude for their leadership and for creating a work environment where giving back matters."

In a recent survey, 95% of employees indicated they clearly see how their department's goals contribute to Northern's goal of making a difference in people's lives. Last year, 52% of employees participated in Northern Credit Union's Trailblazer program, where employees are provided paid time to volunteer. Their efforts are then recognized through corporate donations to charities of their choice.

These results underscore the significant impact Northern employees make in the communities where they live and work. They also show Northern's deliberate efforts to foster an environment where employees engage deeply with their communities and drive meaningful change through both their professional and volunteer activities.

"Investing in and supporting our local communities through the Community Trailblazer Program embodies the essence of working at Northern Credit Union. The program encompasses initiatives like the Win/Win Payroll Donation Program and the Do Some Good Volunteer Program, which are testaments to our employees' power and influence to enact real change, aligning their passions with our impact goals," says Adam.

The impact of Northern's employee engagement programs is one of the tools used to measure the Credit Union's commitment to United Nations Sustainable Development Goals (SDGs) 3 (Good Health and Wellbeing), 8 (Decent Work and Economic Growth), and 9 (Industry, Innovation, and Infrastructure), showcasing a global perspective in Northern's local actions.

Read about Northern Credit Union's commitment to strengthening communities and how employees nurture communities through action in this year's [annual report](#).

**About Northern Credit Union:**

*Northern Credit Union is dedicated to making a difference in people's lives. Through economic development, financial stewardship, and local investment, Northern contributes to thriving, healthy and equitable communities where members (people) can prosper, grow and stay in the communities they love. Each of our members has equal voting rights, ensuring decisions fairly reflect owner-shareholders' interests. Northern offers personal and business banking products, services, and financial planning expertise to over 75,000 member shareholders across 24 communities as a full-service, locally operated financial institution. For more information, please visit [www.northerncu.com](http://www.northerncu.com).*

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